Quotation for Website design and SEO optimization

28 January 2025

#No	Details	Amount AED
1	New dynamic website designing with bootstrap/Ai supported Django python, with backend SQL, Admin panel for content management. SSL and security. structured content with rich snippet. Admin panel include. Add edit manage property information upload multiple images, location maps, etc.	1,500.00
	Discount	- 600.00
	Total Web designing	900.00
	SEO	
2	Search engine submission and webmaster submission to google. set up google search console and add snippet code to website and register	100.00
3	Setup Bing, and yahoo search engine submission + submit website to other 200+ search engine such as ASK-search etc.	100.00
4	Create rich snippet codes in website and ready for google and meta tags to read properties information by search engine data crawling and boost up as per google snippet data and with schema.org standards	100.00
5	Setup google analytics and add code to website for validation for data traffic analysis	100.00
6	Setup google business for better search results from maps	100.00
7	Backlink advises. Create external high-quality backlinks and low-quality backlinks (recommended up to 50000 number of backlinks. additional payment required based on back link) . this is very important for google ranking	100.00
8	Setup google merchandiser and google ads codes in the website for google ads performance and improve number of clicks (required to recharge based on ads requirements later)	100.00
9	Create Social media integration code for Facebook OG, Instagram OG, Twitter crawling, TikTok etc. Create standard review snippets	100.00
10	Hosting, Virtual machine installation, website configuration, content upload. Publish, domain and DNS management etc.	300.00
11	Annual maintenance for one year	Free
12	Content discovery	Free
13	Photos and additional content	From client
	Total SEO / social media / Hosting etc.	1,100.00
	Discount on SEO	- 500.00
	Total SEO / social media / Hosting etc.	600.00
	Net Total (Website + SEO)	1,500.00

Payment Terms: Advance AED 500, Balance upon upload website.

Additional payment must be from client's side such as buying virtual machine and hosting, google ads, backlink charges (varies depending on numbers) and other social media ads etc.

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Freelance

Website | Mobile app | Software's